The Value of Art

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Paz Pardo de Tavera

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WHAT IS PAINTING ?

FUNCTIONS OF PAINTING

PAINTING MEDIA.

- ACRYLIC PAINT
- ENCAUSTIC
- FRESCO
- GOUACHE
- OIL PAINT
- PASTEL
- TEMPERA OR POSTER COLOR
- WATER COLOR

ACRYLIC PAINT

ENCAUSTIC

FRESCO

GOUACHE

OIL PAINT

PASTEL

TEMPERA OR POSTER COLOR

WATER COLOR

ELEMENTS OF PAINTING

DISTANCE

1. Foreground
2. Background
3. Middle Ground

Background
Middleground
Foreground

COLOR

1. HUE
2. VALUE
3. INTENSITY

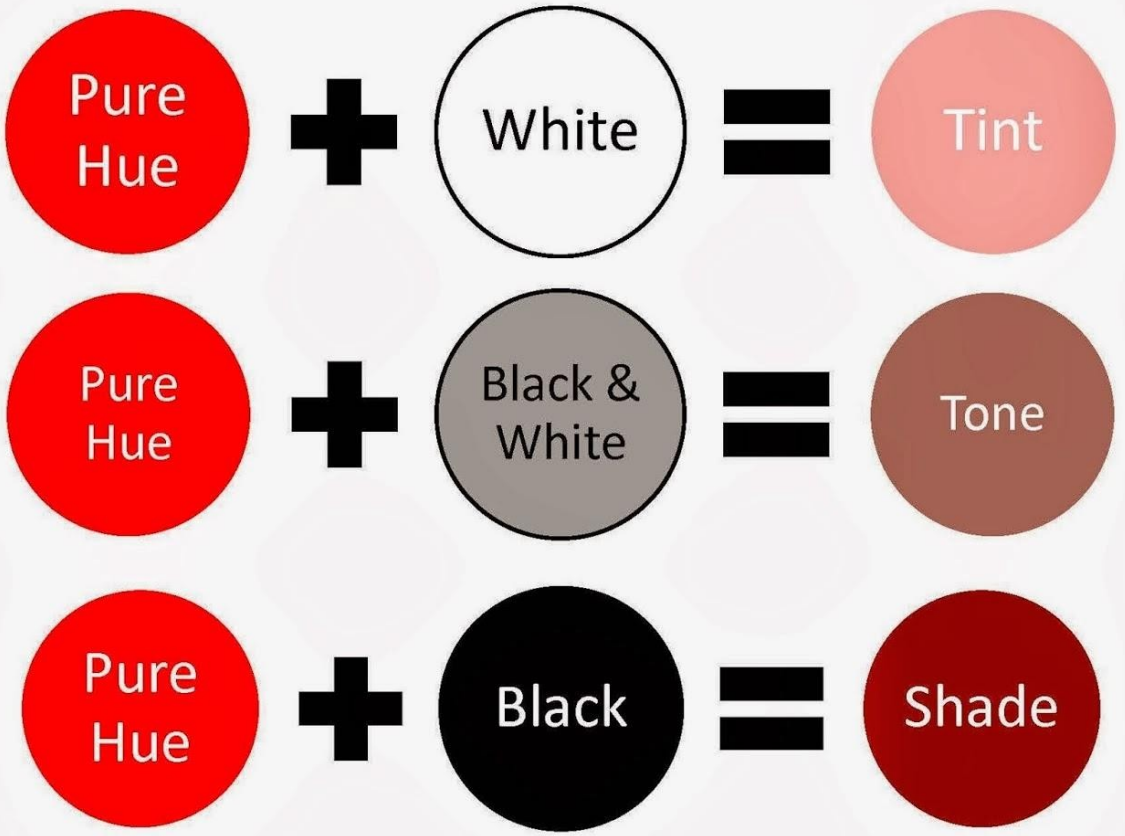
HUE

- IS THE NAME OF ANY COLOR AS FOUND IN ITS PURE STATE IN THE SPECTRUM OR RAINBOW, OR THAT ASPECT OF ANY COLOR .

VALUE

- REFERES TO THE BRIGHTNESS OR DARKNESS OF A COLOR. VALUE CHANGES FROM PURE HUES ARE CALLED SHADES AND TINTS .

Color Value


Pure Hue
White
Tint
Pure Hue
Black & White
Tone
Pure Hue
Black
Shade

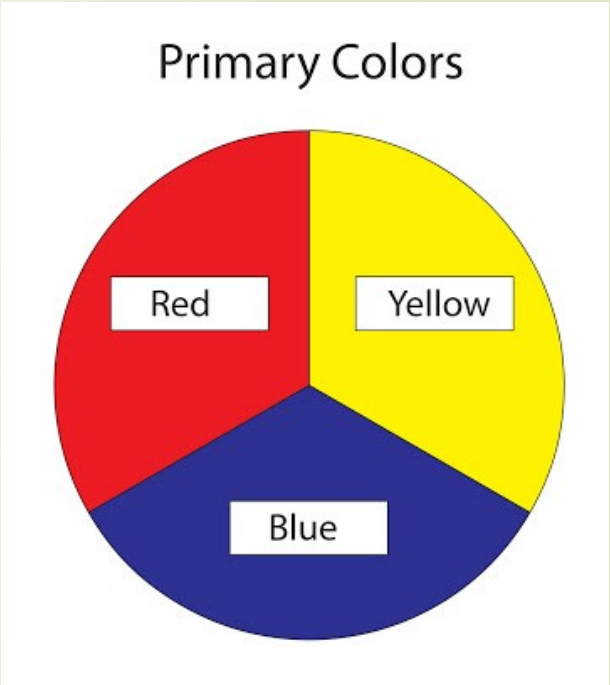
INTENSITY

- IS THE BRIGHTNESS OR DULLNESS OF A HUE OR COLOR.

BASIC COLOR THEORY

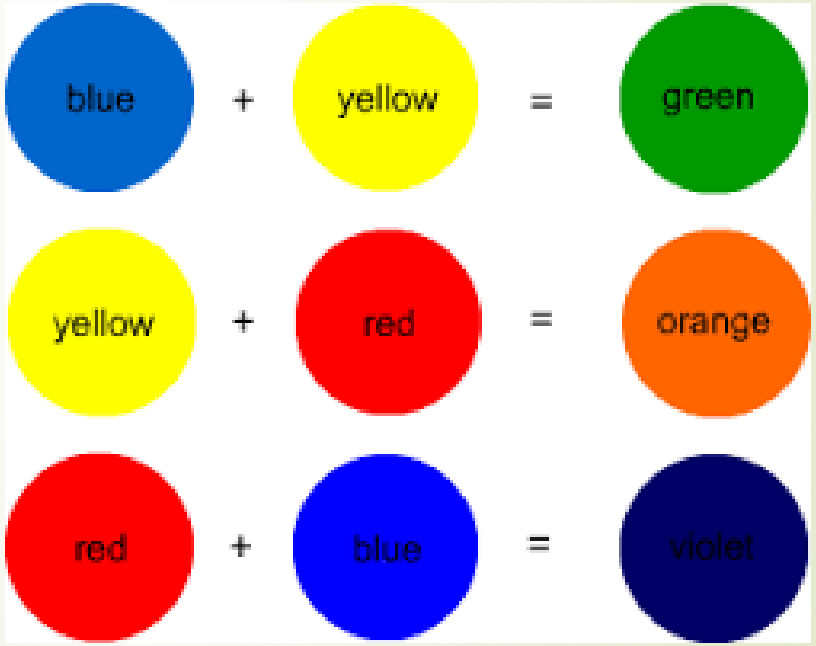
- **COLOR WHEEL .**

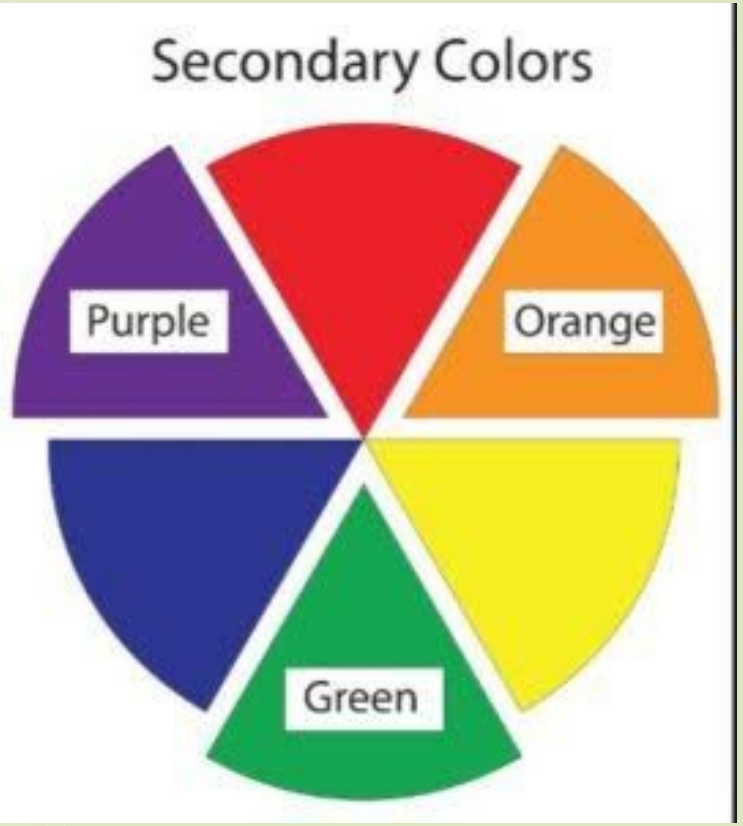
- **PRIMARY COLOR**
- RED
- YELLOW
- BLUE



SECONDARY COLOR

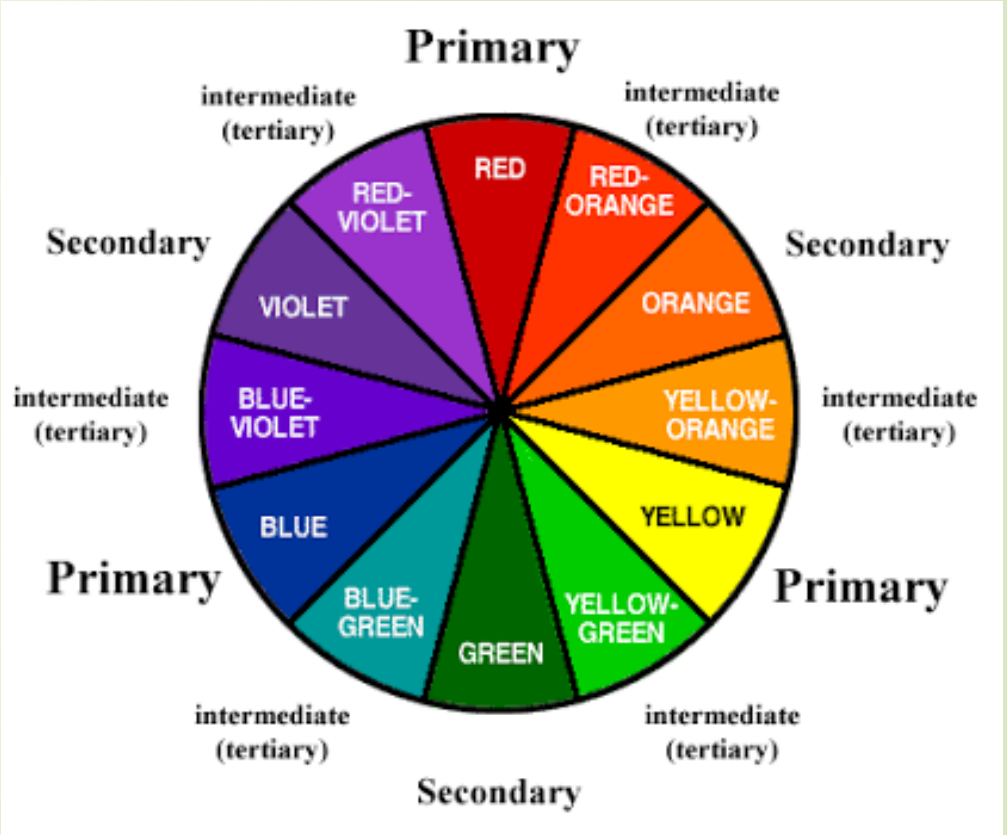
- GREEN
- ORANGE
- PURPLE





TERTIARY COLOR

- YELLOW-ORANGE
- RED-ORANGE
- RED-PURPLE
- BLUE-PURPLE
- BLUE-GREEN



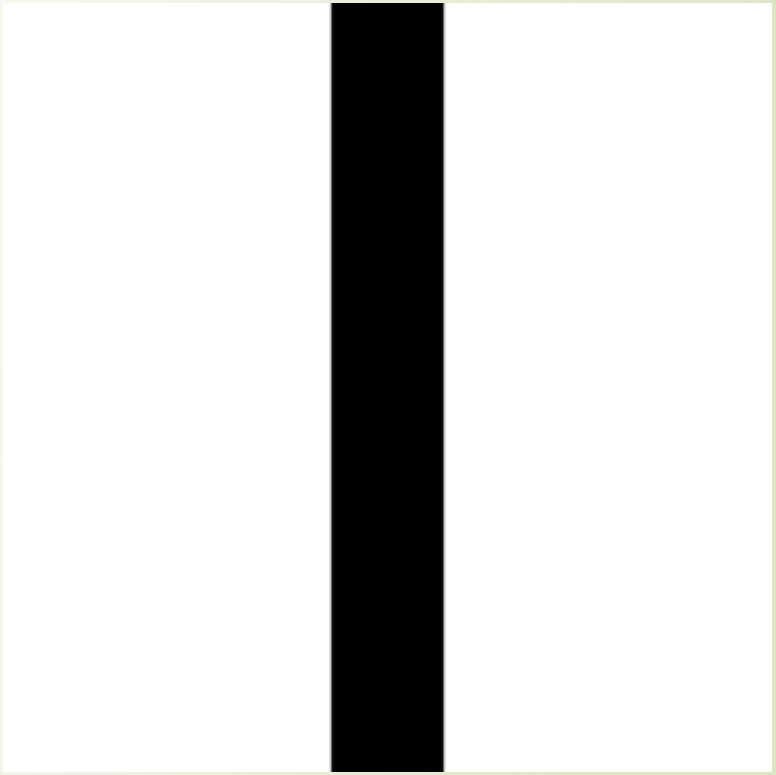
LIGHT

- PAINTERS SPEND A LOT OF TIME STUDYING THE WAY LIGHT FALLS. THEY OFTEN EXPERIMENT WITH LIGHT IN THEIR PAINTINGS STIMULATING NATURAL LIGHT OR USING HIDDEN SPOTLIGHT TO FOCUS YOUR ATTENTION ON WHAT THEY WANT YOU TO NOTICE IN THE PAINTING.

LINE

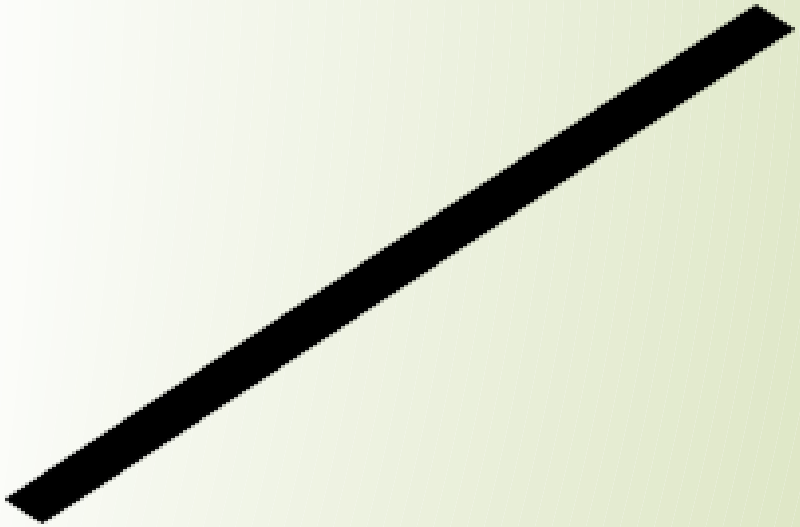
- Horizontal line
- Vertical line
- Diagonal
- Zigzag

VERTICAL LINES often communicate a sense of height because they are perpendicular to the earth, extending toward the sky.

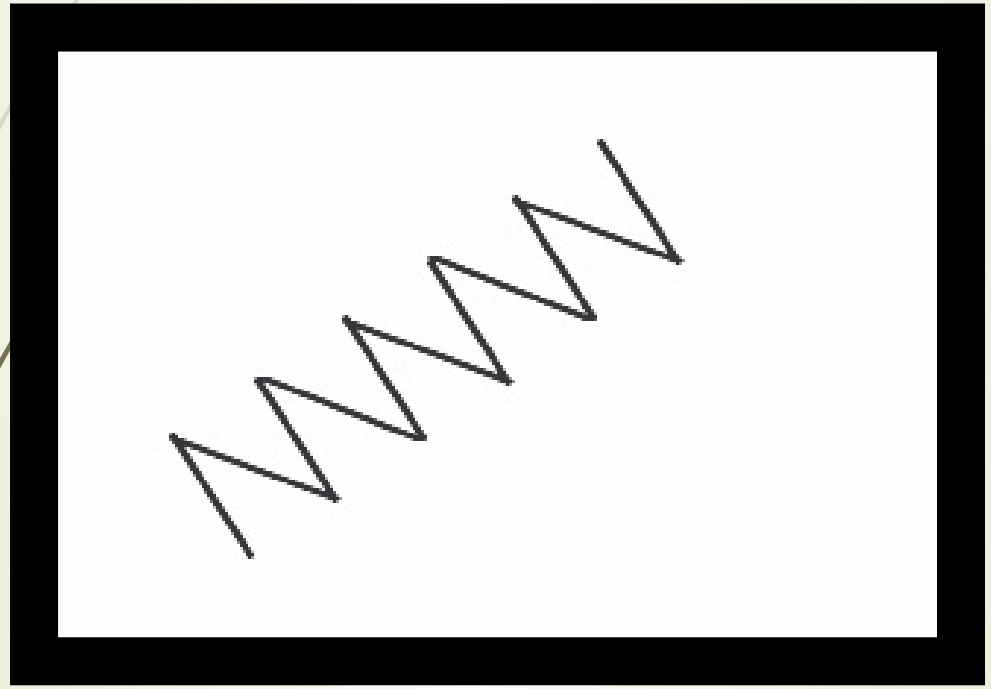


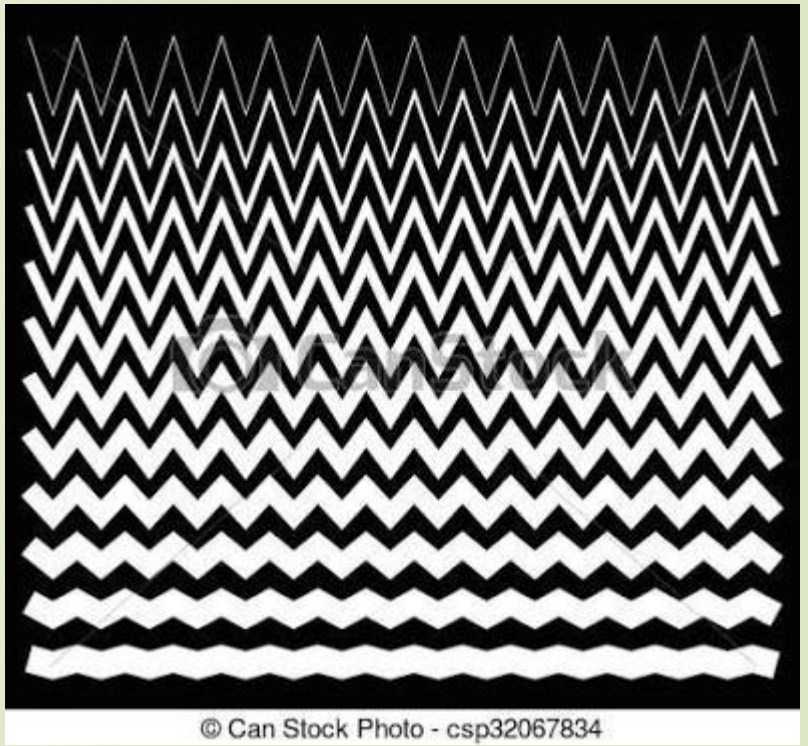
HORIZONTAL LINE

DIAGONAL LINES convey a feeling of movement. Object in a diagonal position are unstable.



JAGGED OR ZIGZAG LINES like that of a lighting or a carpenter’s saw connotes harshness, battle, war or even death.

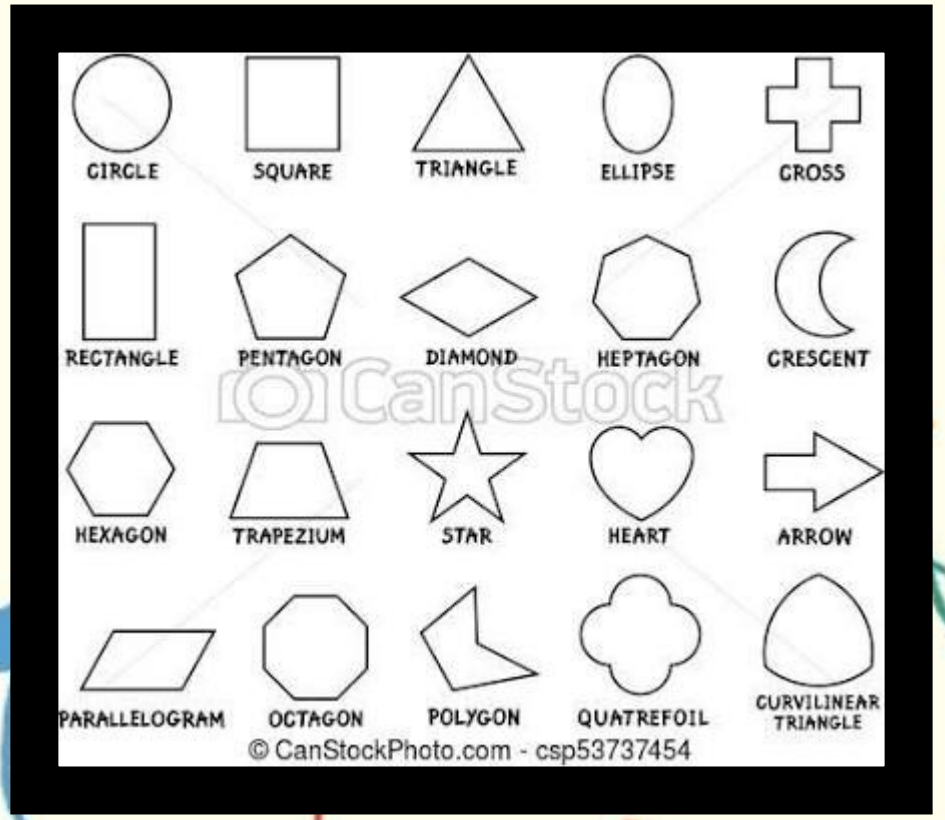




SHAPE and FORM

- Defined object in space.

- **GEOMETRIC SHAPES AND FORMS** include mathematical named shapes such a square, rectangles, circles, cubes, spheres, and cones .



ORGANIC SHAPES AND FORMS are typically irregular or asymmetrical. Organic share are often found in nature, but man made shapes can also imitate organic forms.

SPACE

- Positive space
- Negative space
- Overlapping, placement on the paper,

TEXTURE

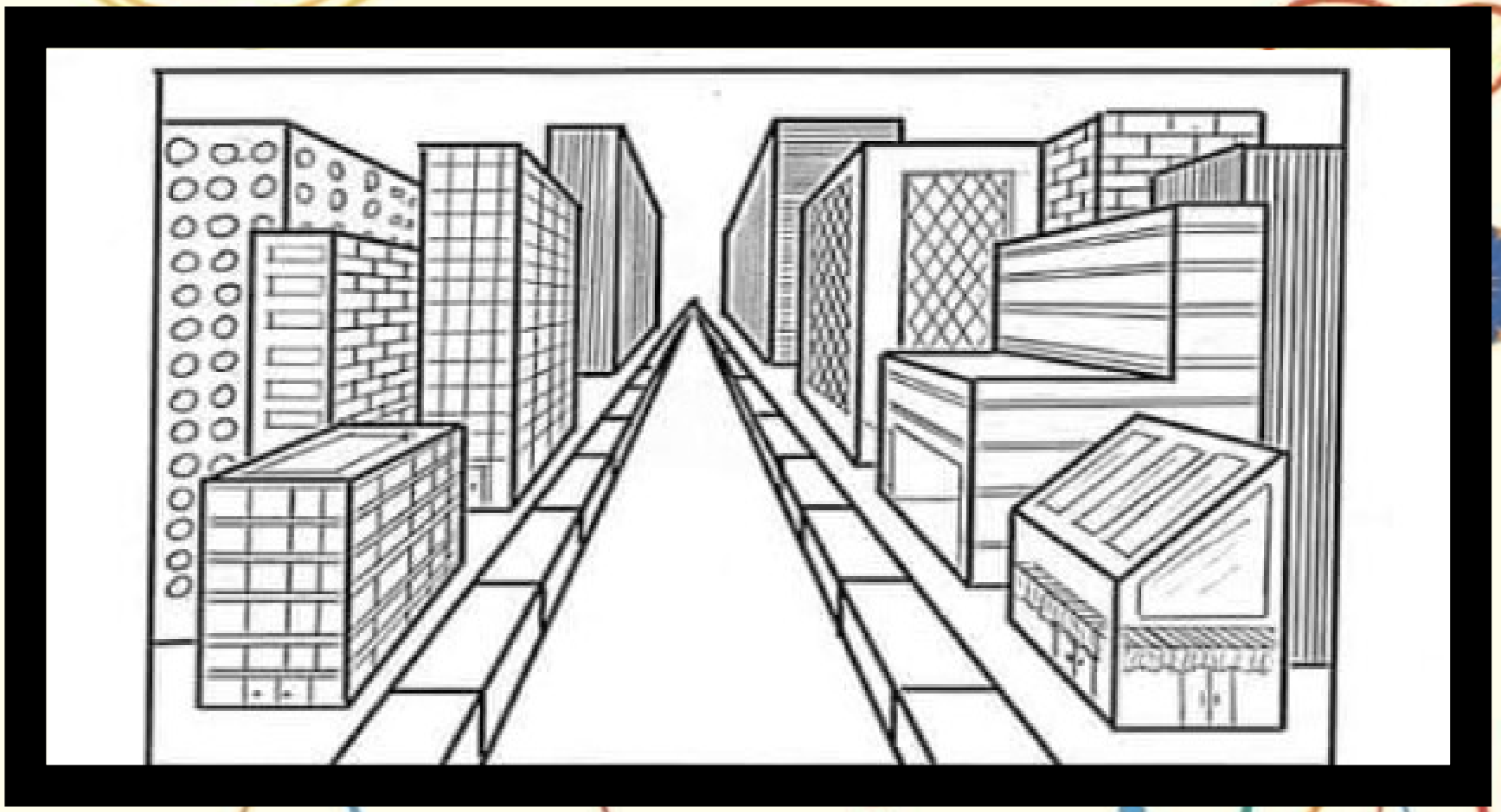
- is the surface quality of a shape- rough, smooth, soft, hard. Glossy etc. Texture can be Physical (tactile) or visual. All object have physical texture.

Symbols

- A symbol can be defined as something which has a special meaning or a special message. Artist use symbols to express such ideas as life, death, hope and faith in God.

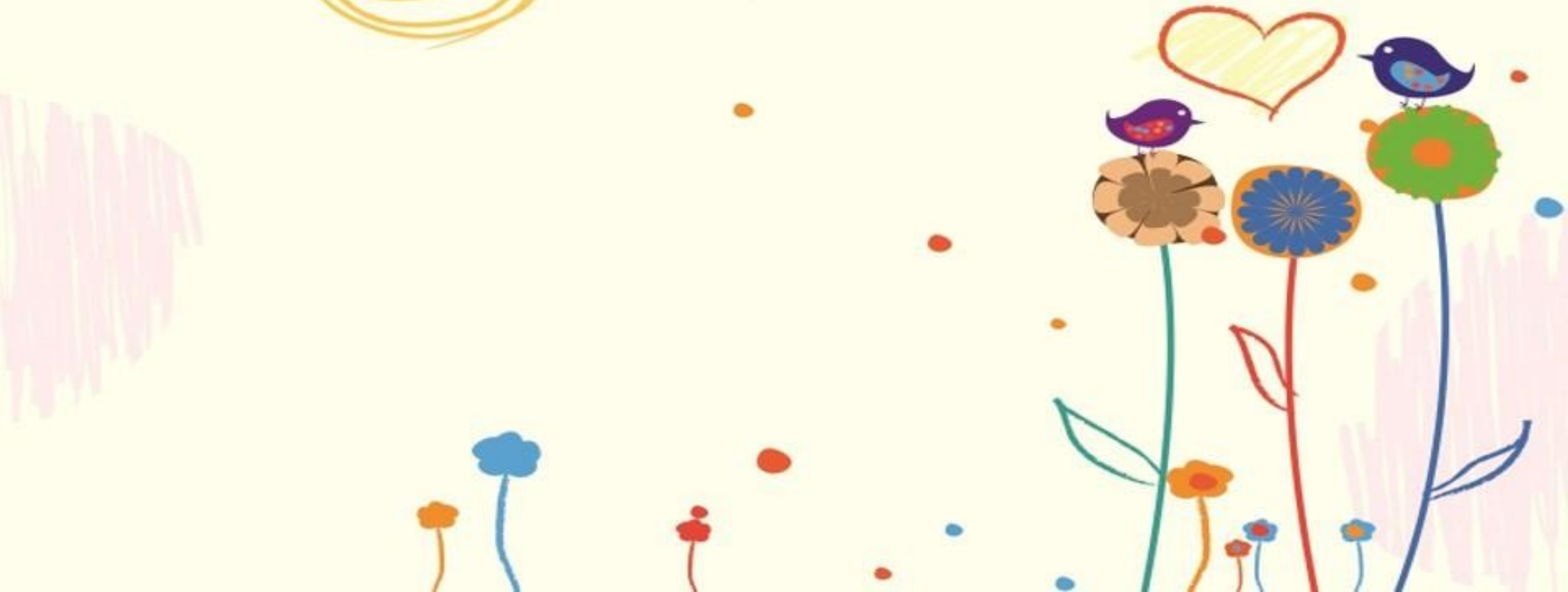
SYMBOLS

PERSPECTIVE means VIEWPOINT or VANTAGE POINT in visual art. It has to do with how much and or how well work of art tries to show.



Performance Task #1
I… I am… My…

Draw, Create, Perform, Write, Act,
something that will describe yourself, your personality, likes and dislikes, your Strength and weakness etc..



Performance Task #1
I… I am… My…

Draw, Create, Perform, Write, Act, something that will describe yourself, your personality, likes and dislikes, your Strength and weakness etc.. and explain.

Rubrics:

Creativity 30%

Originality 30%

Content 40%

100%